

Imagine.

Intentionally build a people-centric culture for your organization

We imagine a society in which people care about each other first. We believe that business can serve a higher purpose than the bottom line. If you believe this as well and are looking to go from good to great in your organization's cultural journey and need a roadmap, this is where you begin. Learn the systems and approaches of Truly Human Leadership culture built by Barry-Wehmiller, an organization that's done it around the world on more than 100 acquisitions in over 25 years.

In this 2-day experience, participants will:

- Learn the Barry-Wehmiller playbook of people, purpose and performance
- Experience our leadership training to assess applicability in your organization
- Gain knowledge and tools to remove frustration from work and encourage innovation
- Bring tailored, practical tools back to begin (or support) your organization's journey

Participants can return with and immediately implement the cultural toolsets to their organization. This is why Imagine enjoys a 90% recommendation rate from past participants.

Pricing, logistics and schedule available upon request.



**BW Leadership
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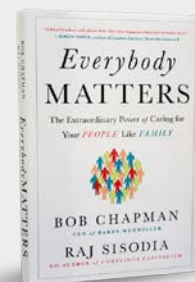
We believe that where we work can be the most powerful force for good in our societies today.

In order to bring that world to life, the Barry-Wehmiller Leadership Institute (BWLI) partners with organizations to deliver customized training and events, assessments, consulting services - and everything in between. We build on and transfer the learnings of our parent company, Barry-Wehmiller, to yours. Barry-Wehmiller is a private company that was started in 1885. Today the organization is comprised of over 100 acquisitions and 12,000 team members around the world in manufacturing, engineering and IT consulting, and professional services. We design and build the machines that make most of the products you use every day. And we've been very successful at it. Since our first acquisition in 1987, Barry-Wehmiller's annual revenue has increased 18%. As a result of the attention from external organizations on how we build and develop culture for business and people success, and based on our overriding purpose of "measuring success by the way we touch the lives of people," we formed BWLI.

With head offices in St. Louis and Cape Town, BWLI is working around the world with public and private companies, large and small, in union and non-union environments. Our methodology and content is straightforward, respectful and usable for leaders at all levels in an organization. Our clients and work include senior leader training for the world's largest airline; purpose and engagement efforts for a top-tier NFL team; multilevel leadership, emotional intelligence and candor assessment efforts to a leading private retailer; focused listening sessions and organizational health assessment on one of the nation's largest construction projects (\$6B) for a major oil company; and senior sales leadership team-building for the world's largest wine producer.

Here are some resources to use in your organization and get to know us better:

- [TED Talk](#) by Barry-Wehmiller CEO, Bob Chapman
- [Short animation](#) on Truly Human Leadership
- [The Truly Human Leadership blog](#)
- [Everybody Matters podcast](#) showcasing great leadership worldwide
- [Everybody Matters documentary](#) featuring Raj Sisodia and Simon Sinek



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