

# Truly Human Leadership

Keynote by Bob Chapman, CEO and Chairman of Barry-Wehmiller.

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Recently named the #3 CEO in the world by [Inc. magazine](#), Bob Chapman is intentional about using his platform as a business leader to build a better world. He dreams of a world in which people leave work each day fulfilled by their work, rather than drained by it. As Chairman and CEO of \$3 billion capital equipment and engineering solutions firm Barry-Wehmiller, a combination of 104 acquisitions, Chapman has championed meaningful work and caring work environments through, what he calls, Truly Human Leadership. This leadership philosophy, and the transformation it brought about at Barry-Wehmiller, were the inspiration behind his Wall Street Journal bestseller [Everybody Matters: The Extraordinary Power of Caring for Your People Like Family](#).

Bob Chapman will challenge traditional thinking about how to run a business and how to be an effective leader. He'll offer simple, yet groundbreaking ideas on how to create meaningful work environments grounded in people-centric leadership. "Everyone shows up at Barry-Wehmiller dedicated to a cause greater than themselves. Bob is one of the most capable and gifted CEOs in the country," [Simon Sinek](#).

For more information, Bob Chapman blogs at [TrulyHumanLeadership.com](#).



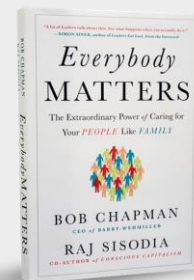
## We believe that where we work can be the most powerful force for good in our societies today.

In order to bring that world to life, the Barry-Wehmiller Leadership Institute (BWLI) partners with organizations to deliver customized training and events, assessments, consulting services - and everything in between. We build on and transfer the learnings of our parent company, Barry-Wehmiller, to yours. Barry-Wehmiller is a private company that was started in 1885. Today the organization is comprised of over 100 acquisitions and 12,000 team members around the world in manufacturing, engineering and IT consulting, and professional services. We design and build the machines that make most of the products you use every day. And we've been very successful at it. Since our first acquisition in 1987, Barry-Wehmiller's annual revenue has increased 18%. As a result of the attention from external organizations on how we build and develop culture for business and people success, and based on our overriding purpose of "measuring success by the way we touch the lives of people," we formed BWLI.

With head offices in St. Louis and Cape Town, BWLI is working around the world with public and private companies, large and small, in union and non-union environments. Our methodology and content is straightforward, respectful and usable for leaders at all levels in an organization. Our clients and work include senior leader training for the world's largest airline; purpose and engagement efforts for a top-tier NFL team; multilevel leadership, emotional intelligence and candor assessment efforts to a leading private retailer; focused listening sessions and organizational health assessment on one of the nation's largest construction projects (\$6B) for a major oil company; and senior sales leadership team-building for the world's largest wine producer.

Here are some resources to use in your organization and get to know us better:

- [TED Talk](#) by Barry-Wehmiller CEO, Bob Chapman
- [Short animation](#) on Truly Human Leadership
- [The Truly Human Leadership blog](#)
- [Everybody Matters podcast](#) showcasing great leadership worldwide
- [Everybody Matters documentary](#) featuring Raj Sisodia and Simon Sinek



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